

# ORDER FORM

COMPANY NAME (BILLING): .....

COMPANY NAME ON THE EXHIBITION MAP: .....

COUNTRY: ..... ZIP CODE: ..... CITY: ..... ADDRESS: .....

CONTACT PERSON: ..... PHONE NUMBER: .....

TAX NUMBER: ..... E-MAIL: ..... WEB: .....

## SPONSORSHIP\*

\*Further information regarding the sponsorship packages can be found in the General Conditions, paragraph VI.

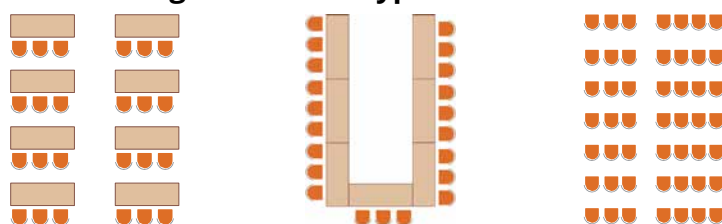
<b>GOLD+ (Gold pack) + 30 sec spot on the LED surfaces, congress room logo</b>	<b>2500 EUR</b>	<input type="radio"/>
The Gold+ sponsor's LOGO will be displayed in various programme brochures, pre-printed publications, e-journal magazines, on the website in the sponsor's logo line, in the pre-event period, on signs at the event venue, on the main entrance posters.		
<b>GOLD (Silver pack) + Program booklet 1/1 page, LED surfaces, congress gates</b>	<b>1500 EUR</b>	<input type="radio"/>
The Gold Sponsor LOGO will be displayed in the various programme brochures, pre-printed publications, e-journal magazines, on the website in the sponsor logo line, in the pre-event period, on signs at the event venue, on the main entrance posters.		
<b>SILVER (Bronze pack) + Program booklet 1/2 page, 1/2 page coupon booklet ad</b>	<b>750 EUR</b>	<input type="radio"/>
The Silver Sponsor's LOGO will be displayed in the various programme brochures, pre-printed publications, e-journal magazines, on the website in the sponsor's logo line, in the pre-event period, on signs at the event venue, on the main entrance posters.		
<b>BRONZE</b>	<b>400 EUR</b>	<input type="radio"/>
The Bronze sponsor's LOGO will be displayed in various programme brochures, pre-printed publications, e-journal magazines, on the website in the sponsor's logo line, in the pre-event period, on signs at the event venue, on the main entrance posters.		

## Workshoproom rental

For 1 hour (Thursday, Friday, Saturday)	<b>155 EUR</b>
For 2 hours (Thursday, Friday, Saturday)	<b>245 EUR</b>
For 1/2 day (Thursday, Friday, Saturday)	<b>310 EUR</b>
For 1 day (Thursday, Friday, Saturday)	<b>460 EUR</b>



The following three chair types are available:



School desk type

„U” shape

Theatre

The following equipment is provided:

The selected chair type, a desk for the speaker.  
 Visual technic: LED TV, 220 V socket  
 (TV screen sizes: 50, 60, 65 or 85 inch LED TV, depends on the room size).  
 Further equipment can be rented if necessary.

To rent a workshop room, please fill out the followings:

Date: ..... Time period: ..... Chair type: ..... Other notes: .....

# DISCOUNTED MEDIAPACKS

-35%

-40%

-45%

-50%

Free surfaces	STANDARD PACK	SMART PACK	OPTIMAL PACK	PREMIUM PACK
Live Surgery	✓	✓	✓	✓
Speaker's Corner	✓	✓	✓	✓
Live Demo	✓	✓	✓	✓
Advertising surfaces				
Plasma TV, LedWall	Logo appearance	30 sec spot	2x30 sec spot	4x30 sec spot
Roll-up outplacement	-	1 pc	2 pc	3 pc
Publications				
Program booklet (A4)	1/4 page	1/2 page	1/2 page	1/1 page
Coupon booklet (A5)	1/2 page	1/2 page	1/2 page	1/1 page
Today magazine (A3)	1/4 page, PR article	1/3 page, PR article	1/2 page, PR article	A4 page, PR article
Online surfaces				
Banner advertisement	-	1 section	2 section	3 section
Dental World e-Journal (A4)	1 pc	2 pc	3 pc	5 pc
Exhibitor catalogue	✓	✓	✓	✓
Today online article and advertisement	✓	✓	✓	✓
Price of the pack	970 560 EUR	1800 990 EUR	2800 1490 EUR	4300 1990 EUR

Please mark with **X** the selected media pack



## INDIVIDUAL ADVERTISEMENTS

Please select which advertisements you wish to order from the attached media kit:

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Publication/surface: ..... advertisement size: .....

Date: .....

.....  
Authorized signature with stamp



We accept only completely filled, signed and stamped applications!

Please send your application to the Organizer with postal service or e-mail.

**Event Organizer Hungary Ltd.** Postal address: 1012 Budapest, Kuny Domokos street 9. E-mail address: info@dentalworld.hu