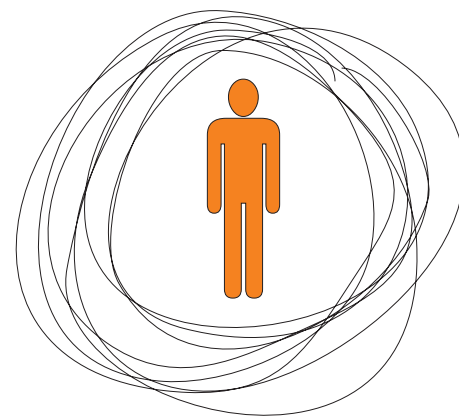


APPLICATION FORM FOR DENTAL WORLD 14–16 October 2010 – Budapest, Hungary



Venue: SYMA Event Hall • H-1146 Budapest, Dózsa György út 1.

Firm*:

Address:

Tax number:

Name of the representative/official:

Phone:..... Fax:..... E-mail:.....

(*In case of co-exhibitor you are asked to fill in its data!)

2010 special offer! (Return us the application form latest **until 15 May**)

Up to 10 m² -7% • up to 20 m² -10% • over 20 m² stand size -13% discount

I would like the same place like last year

Applying for the Exhibition DENTAL WORLD 2010 as follows:

1. Registration fee (to be paid by application): 250 Euro + VAT

Paying the registration fee is precondition for the participation that includes the placement of the firm's data in the official newspaper 'today' and homepage Dental World, on www.dentalworld.hu.

2. Demanded empty stand-area: _____ (150 Euro/m² + VAT)

The price includes the rent of the stand-area for the entire period (12–16 October), energy supply 220 V, up to 2 kW (in case only if the official constructor of the Exhibition, SYMA Ltd. will build the stand), night guarding on the 13th, 14th and 15th October 2010.

- Type A – row-stand (1 side open) without extra fee, minimum 6 m² to let,
- Type B – corner-stand (2 sides open) + 10% extra fee of the basic price,
- Type C – head-stand (3 sides open) + 15% extra fee of the basic price,
- Type D – island-stand (4 sides open) + 20% extra fee of the basic price.

3. Stand construction (constructed by SYMA Ltd.) 45 Euro/m² + VAT

Side-wall and back-wall, covering with carpet; 1 frieze caption of 1 m per stand and stand numbering, 1 table, 2 chairs, one spot-lamp in each 3 m², energy supply 220V up to 2kW, socket. It will be possible to build individual stands with two floors; please ask for an offer! Stand elements of SYMA are in white colour, 1 m wide and 2.5 m high.

Logo can be placed on the frieze caption; please ask for an offer of its extra!

_____ x 45 Euro/m² + VAT = _____ Euro + VAT

We will send detailed information on extra services by application if demanded.

4. Outsider stand construction: If the applicant will have the stand built by his constructor, the electrical connecting must be paid extra whose price is: up to 2 kW 120 Euro, 5 kW 195 Euro and 10 kW 275 Euro. (The prices do not include VAT.) In order to retain the level of the Exhibition, placement of bordering-walls, carpet and frieze caption is a basic requirement.

_____ kW + VAT = _____ Euro + VAT

In total (1, 2, 3, 4): _____ Euro + VAT

Terms of payment:

(The construction fee of the exhibition area and stands must be paid by two instalments.

Fee of the stand's basic-area will be invoiced. – Fee of the stand's construction and extra services will be invoiced.)

By signing this application form the applicant accepts the general terms of participation; please, see general information on the next side!

Date:

.....
Signature and stamp



Please post or fax the application form to: Dental Press Hungary Ltd.
Hungary 1012 Budapest, Kuny Domokos street 9.
Only mails and faxes will be accepted! Fax: +36-1-202-2993
www.dentalworld.hu

TERMS OF PARTICIPATION

I. Acceptance of applications

Dental Press Hungary Kft. (further: **Organizer**) accepts applications for the Dental World Exhibition 2010 (further: **Exhibition**) on the filled in and signed *Application form* handed in or posted to the applicant. Handing in or posting the *Application form* to the Organizer is regarded as *call for offer*.

The return of the signed *Application form* by the applicant (further: **Applicant**) to the Organizer is regarded as the *Applicant's offer*. The return of the signed *Application form* to the Organizer is not only the Applicant's offer but also the *confirmation to have received, acknowledged and accepted* the terms of participation. The Applicant is bound by his notification in the *Application form* until its acceptance or rejection. Any other, in the *Application form* unilaterally indicated or stipulated term and/or reserve by the Applicant is *invalid*.

The Organizer is *not obligated to accept* the Applicant's offer. In case of acceptance the Organizer will designate the area for the Applicant (further: Stand). The Organizer can decide on the designation *without duty for giving reasons*.

The Applicant, as representative may register one or more co-exhibitors (further: Co-exhibitor) onto the Exhibition by filling in their firm data and products in the *Application form*. The application of the Co-exhibitor(s) will be judged by the Organizer.

The Organizer confirms in writing the Applicant the acceptance of its offer within eight work days after its receipt. The contract between the Organizer and the Applicant is realised on receipt day of the confirmation; Applicant further: **Exhibitor**. The *Application form* and the terms of participation are parts of the contract.

The Co-exhibitor is represented by the Exhibitor. The Exhibitor is responsible towards the Organizer and third party for any damage caused by the Co-exhibitor.

The Organizer regards the Stand as an independent unit; it will be placed at the currently contracted Exhibitor's disposal.

The Exhibitor and the Co-exhibitor are permitted to present and/or advertise only products, product groups and services which are in accordance with the thematic and topic of the Exhibition. If the Exhibitor and/or Co-exhibitor contravenes this regulation, after first call the Organizer has the right to close the Stand down at costs and risks of the Exhibitor and claim damages.

The Exhibitor has the right to dispose over the Stand which has not been occupied by the Exhibitor latest until 12.00 o'clock on the previous day of the beginning.

II. Registration fee – default of payment

By accepting the application the registration fee will be invoiced by the Organizer. The basic rental and any demanded services will be invoiced under consideration of the terms in the *Application form*.

The invoice must be paid with remittance onto the indicated account number when due. The Organizer will post the Exhibitor the invoice of any ordered services during the Exhibition within eight days after the programme. The current invoice must be paid when due.

The Exhibitor may not deduct any demands towards the Organizer from the amount to be paid and may not either postpone or reject the payment under this title. After the confirmation by the Organizer (that means after contracting) the Exhibitor is obligated to pay even if its items have not or partly arrived on the venue.

By default of payment the Organizer is entitled to claim interests for delay amounting at one and a half of the current basic interest by the Hungarian National Bank.

Should not meet the Exhibitor its liability until the term given in the invoice, the Organizer unilaterally is entitled to cancel its contract without any extension of time and dispose over its Stand. If the Exhibitor does not meet any liabilities, it is not allowed either to build its Stand in the area or occupy it after finishing construction.

III. Insurance, responsibility

The delivery of items, any other equipment and device before, during and after the Exhibition and the protection against damage, theft etc. is the *responsibility* of the Organizer and its representative. The Organizer and its representative are responsible for any damage caused to third party, including the venue, its building and equipment. According to the contract the Exhibitor explicitly exempts the Organizer from any demands of his own or those of third party.

The Organizer's *building instructions* must be followed under all conditions. The Organizer is exempted from any damages both by not keeping the instructions and in cases of influence beyond its control. If the programme will be organized in other time or place by any cause or the announced thematic has changed, the Exhibitor may not claim damages.

IV. Withdrawal

Withdrawal from the Exhibition or claim on decreasing the rented area must be sent to the Organizer in writing. In case of withdrawal the Organizer will not return the registration fee.

In case of withdrawal between 1st June and 1st September 2010 the Organizer may demand 50% of the rental. In case of withdrawal after 1st September 2010 the Organizer may demand the whole rental which must be paid without delay.

V. Distribution of advertising materials and samples

Distribution of prospects, leaflets and advertising materials is permitted only in the area of the rented Stand exclusively. Distribution outside this area is bound with permission and extra fee. Distribution is not permitted in the area of Puskás Ferenc Stadium and its institutions, the inner area of SYMA hall, at the main entrance of Dózsa György Street and in front of the gate of Ifjúság Street. For the not announced distribution the Organizer may claim damages amounting 1200 Euro and has unilaterally the right to cancel its contract with the Exhibitor.

VI. Place of performance, relevant right, jurisdiction

Place of performance is the venue of the Exhibition. To rights and obligations of the Organizer and the Exhibitors is the Hungarian law relevant; they are referred to the current Hungarian regulations in force. In case of any lawsuit, depending on province, the jurisdiction either of the Pest Central Court or Capital Court is stipulated exclusively. Contracts between the Organizer and the Exhibitors may be modified exclusively in writing.

Dental Press Hungary Ltd.

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